

ADVISER ASSISTANCE



YBK ALL DAY

Let's celebrate!

This week, we're celebrating Scholastic Journalism Week alongside the Journalism Education Association. This year's theme is "Here to Stay." For 100 years, JEA has celebrated students and advisers for their hard work, passion and excellence in student journalism — inside and outside the classroom.

Yearbook can play a crucial role in navigating students to career paths, life skills and so much more. These daily challenges are here to remind your school community of the importance of scholastic journalism. Be sure to tag @hjyearbook and tag #SJW2024 as you participate!

We want to hear from you and your students about how scholastic journalism (and yearbook!) has changed your life. Plus, we always love a chance for a giveaway! Follow along at @hjyearbook on Instagram as we keep the fun going. And, you could be entered to win there, too!

Share your love for yearbook for a chance to win.

COMING SOON TO EDESIGN

See your yearbook like never before! The new Flip Book makes your creation process easier but also more fun! You can easily zoom in on high-quality previews to review text and details and jump easily to other pages. Plus, you can launch Flip Book for any page you select in the ladder.

Get excited for this feature coming this spring and check out the sneak peek !

Need to rewind? All previous <u>Adviser Assistance</u> <u>emails</u> are available on their own page.





Herff Jones Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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