



VARSITY YEARBOOK

Let's submit, celebrate and empower!

Deadline season is here, and it's coming in full force! Creating, teaching and producing a yearbook is no easy feat for you or for your students. That's one reason we want to introduce our yearbookers to [an initiative](#) of Varsity Brands — our parent company — that focuses on student mental health.

[The second annual Student Empowerment Month](#) is a build-up during the month of April to Mental Health Awareness Month in May. Our resources can work for your yearbook class, a leadership program or your whole school. With these tools, you'll have a flexible plan to create a meaningful event to empower students with enthusiasm and leadership tools.

How does it work?

Find the best dates that work for your class. (We recommend after your final submission as a post-deadline celebration!) Then, follow the three 35-to-45-minute road maps with your yearbook staff — or share with other leadership teachers in your school.

Looking for more information? [Head here to learn more and register.](#)

Who doesn't love a sticker?!

Varsity Brands and the Collective are giving away 50 Mental Health Stickers to 10 lucky classes when you register for Student Empowerment Month today! Winners will be announced on April 1.

[Register](#) for the event today!

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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