

WEBBING SHEET

Think of your spread as real estate and use your space wisely.

- 1. Start with a topic:** We want to tell the entire story about our topic: yearbook.
- 2. List every story idea related to this topic:** We don't want to include the obvious information. To apply this to a non-yearbook spread, you'll need to first speak to those involved.
- 3. Select and HIGHLIGHT the dominant story:** What will generate the most dynamic photos? Plan details for this story.
- 4. Find two to three options for additional coverage:** What other stories can help tell more about your topic? What format will you use to ensure your coverage is varied?

