



VARSITY YEARBOOK

We're excited to yearbook with you!

At Varsity Yearbook, we strive to make yearbooking as easy as possible, and Adviser Assistance emails are a primary way we deliver all of the helpful reminders and resources right to your inbox. There's lots of fun and hard work ahead, but we'll check in each week with new tips, updates and things to keep in mind.

Schedule a back-to-school meeting with your local yearbook rep to talk through deadlines, sales setup and budget. Plan for page deadlines before you jump into anything else!

WELCOME TO YBK CURRICULUM:

As you get back into school, it's important to teach the fundamentals of yearbook: theme, coverage, writing, photo and design. This is where the *Welcome to YBK* resources will come handy.

1. Order a classroom set of the student workbooks on the [YBK Shop](#) or by contacting your rep. This 168-page interactive workbook offers a learn-as-you-create process and has a range of lessons and activities appropriate for any level of staff.
2. Find your Adviser Guide in your kit or the most up-to-date version at [ybk.link/adviserguide](#). Here, you'll have step-by-step guidance as you make your way through the student workbooks. You'll also see the whole suite of resources laid out for you.
3. Find PowerPoint presentations, activities, workshop sessions and short videos that supplement the workbook on [YearbookDiscoveries.com](#) under Education. Take a full tour of the site while you're there! A lot has changed since last spring.

TOTALLY NEW TO THIS YEARBOOK THING?

Have no fear. [We've broken down the essentials here](#). As you get your feet wet, take everything a step at a time and feel free to skip the parts that may be too much for this year. You got this!

Ready to become an eDesign expert?

Register and join us for our webinar series. Perfect for beginners and advanced staffers! See all the options at [ybk.link/events](#) and mark your calendars for these upcoming dates:

INTRO TO EDESIGN

Aug. 9, Aug. 14

FOR ADVISERS/EDITORS

Aug. 8

IN-DEPTH PAGE DESIGN

Aug. 29



Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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