



VARSITY YEARBOOK

You'll Love This!

To make teaching yearbook easier, we developed the *Welcome to YBK curriculum videos*. These bite-sized videos supplement our core curriculum.

Access the full gallery at ybk.link/edu-videos or visit sections under the Education menu on Yearbook Discoveries.

Start Here: Order the [Welcome to YBK student workbooks](https://ybk.link/student-workbooks) and open the Adviser Guide at ybk.link/adviserguide. Focus on these key areas:

Theme: Establish the theme early to set the tone. Present the *Theme 101* slideshow at ybk.link/theme and watch the videos on Yearbook Discoveries. (Workbook: Go to pages 14-19.)

Captions: Captions add context and make photos come to life. Check out ybk.link/reporting and download the *Captions* slideshow. (Workbook: Go to pages 76-77.)

Photo Composition: Great photos are essential. Visit ybk.link/photography and download the *What Makes a Good Photo and Photo Composition* slideshows. Watch the related videos on Yearbook Discoveries. (Workbook: Go to page 96.)

ESHARE UPDATE

eShare is a fantastic way to crowdsource images, portraits and baby photos from your school community.

New this year: Send parents to yearbookshare.com to submit their photos using your school-specific code. Find promotion tools at ybk.link/eshare-promo.



Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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