



VARSITY YEARBOOK

Make a coverage plan

If you haven't nailed down your plan for coverage yet, use this email to help make decisions and come up with new ideas. Head to the [Coverage section on Yearbook Discoveries](#) and the *Welcome to YBK* student workbook on page 36.

Types of Coverage:

There are three types of coverage. Watch *What even is coverage?* at ybk.link/edu-videos to get started.

Traditional Coverage:

Traditional coverage divides the book into sections (such as student life, academics, sports, and clubs), with each section featuring stories and photos related to that category.

Chronological Coverage:

Chronological coverage organizes content by time, highlighting events and activities as they happened throughout the school year.

Umbrella Coverage:

Umbrella coverage is a more thematic approach where the yearbook is organized around a central theme or concept. Each section relates back to this overarching idea, which helps unify the entire book and create a memorable reader experience.

New Coverage Ideas:

Your coverage plan should offer a unique way to capture the school year and engage your audience. Feel free to mix and match elements from different styles to create a yearbook that reflects your school's spirit and creativity!

Watch *Five Ways to Up Your Coverage* at ybk.link/edu-videos, then find ideas for the school year at ybk.link/coverage-ideas.

eDesign Tip of the Week:

A name list is crucial to make sure you're covering every student. [Watch this tutorial](#) to learn more.

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