Designing your yearbook doesn't have to be complicated

Square One provides a quick, modular method for students to learn basic design — allowing them to create spreads in minutes while mastering spacing and hierarchy in a single session. Find more Square One resources on YBD.

Steps for Square One:
1. Brainstorm: Students start by identifying the main topic and brainstorming related stories using a webbing sheet, determining dominant, secondary and tertiary coverage packages.

2. Conceptualize: Use a Square One grid pad and separators to plan the layout, focusing on how to design with a dominant element and then level down.

3. Design: Activate separator templates and mods in eDesign, arrange your copy and photos, update fonts and colors, then proof your spreads before submission. Or, hit the easy button and start with full-spread Square One templates. Students will quickly grasp the idea of modular layouts.

Needing an extra lesson on design hierarchy? Watch *Six Ways to Elevate Your Design* from our *Welcome to YBK* curriculum videos.

eDesign Tip of the Week:

Find Square One templates and mods in the eDesign Catalog. Watch this eDesign tutorial before you place your templates and mods.

Need to rewind? All previous Adviser Assistance emails **are available on their own page.**

Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.