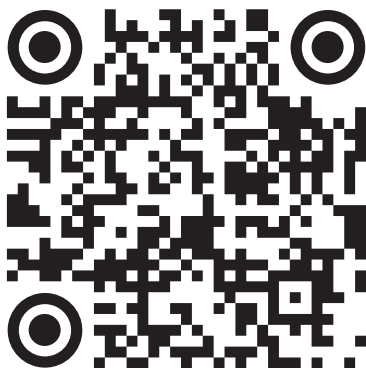




### IMPORTANT REMINDERS:

**UDA NDTC**  
Registration opens  
Oct. 3 at 11 a.m. CST

**UCA NHSCC**  
Registration will open in  
early November.



**SCAN CODE WITH YOUR SMARTPHONE**

Find the most updated info at  
[yearbookdiscoveries.com/press-pass-academy](http://yearbookdiscoveries.com/press-pass-academy)



## TENTATIVE SCHEDULE

Press Pass Academy participants will get a first-hand taste of what it's like to be journalists on assignment, social media managers, marketing staff and event planners. Their first sessions will prepare them for the following days, which will include time to both follow and cover their dance or cheer team and learning experiences with professionals in a variety of fields.

### BEFORE COMPETITION BEGINS:

**NDTC: Thursday, Jan. 30**

**NHSCC: Thursday, Feb. 6**

*Sessions begin at 1 p.m.*

- Meet and Greet and Venue Tour
- Training Sessions:
  - Yearbook and Multimedia Journalism
  - Social Media Tips and Management
  - Photography/Videography Best Practices
- Weekend Schedule Recap
- Group Q&A

### DURING COMPETITION DAYS:

**NDTC: Friday, Jan. 31 through Sunday**

**NHSCC: Friday, Feb. 7 through Monday**

*Sessions may begin at 8 a.m.*

- Capture content and coverage of your school during their performances
- Media Sessions:
  - Day-in-the-Life Interview Opportunities
  - Video Production Shadow Opportunities
  - Meet and Greet: On-Air Talent
  - ESPN Media Tour (Final day of competition)
  - Q&A Career Fireside Chats

Session times will vary throughout the event weekend to maximize your ability to follow your team and capture their story as they participate in the competition. Schedules will be shared with Press Pass Academy Event Staff to help coordinate the times that work best for each school with their team's competition schedule.