



VARSITY YEARBOOK

Thankful for YOU!

We know you have been busy while you teach your students and work toward your deadlines. As an educator and adviser, you help create something truly meaningful, and we are so thankful to be a part of your journey.

Please know how much we appreciate your hard work and the positive impact you make every day. We hope your Thanksgiving is filled with love, laughter and plenty of pie.

Here's a quick reminder:

Giving Tuesday is Dec. 3.

For each yearbook purchased on Dec. 3 through Yearbook Order Center, Varsity Yearbook will donate \$1 to St. Jude Children's Research Hospital — up to \$5,000.

We will include this message in our Dec. 3 Sales Assist emails. You can promote using these <u>social media</u> <u>graphics</u>. Contact your rep for questions.

Book Sales Blitz begins on Dec. 2.

From Dec. 2 to Dec. 20, we're ready to see how your yearbook staff can take their book sales to the next level for a chance to win. Get the details here.



On-Demand Professional Development

Varsity Brands is offering a brand new Believe In You ondemand professional learning course for \$25 today!

Explore **Purposeful Breathing** and its role in supporting emotional regulation and focus. Upon completion, educators will receive a certificate of completion stating they have earned one professional development hour endorsed by Sterling.

Don't miss out — register now and start breathing your way to a more mindful classroom!

LEARN MORE

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Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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