



VARSITY YEARBOOK

Yearbook makes an impact in students' lives

We're looking for stories from alumni who were once part of their school's yearbook staff! If you know past students who would love to share how yearbook shaped their lives — whether it influenced their career, helped them develop valuable skills or created unforgettable memories — we'd love to hear from them.

[Please share this quick survey](#) to help us collect testimonials and reflections on the impact of their yearbook experience. These stories will inspire future yearbook students and showcase the lasting value of being part of a yearbook team. *Even better, we'll use these stories to help us create new recruiting materials you can use to help build your next yearbook staff.*

Feel free to forward this message to alumni, former advisers or anyone else who might want to share their journey. And if you were a yearbook staffer yourself, we'd love to hear from you too!

Every story helps us celebrate the unique legacy of yearbook work. Thank you for supporting Varsity Yearbook in capturing these meaningful memories!

The Book Sales Blitz is on!

[Join the Book Sales Blitz](#) throughout December to **boost yearbook sales and win prizes!**

[Sign up here to participate](#), then complete weekly challenges: create a sales plan, craft social media posts using our prompts and showcase creative signage promoting yearbooks at school.

Winners will be announced on Dec. 23. Don't miss your chance to crush sales goals and earn rewards!

eDesign Tip of the Week:

Need to check on spread history? It's easy to see who has been working on spreads. [Learn more with this video tutorial.](#)

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

This email was sent by:
Varsity Yearbook
5736 W. 74th Street, Indianapolis, IN 46278
We respect your right to privacy - [view our policy.](#)

[View Online](#) | [Unsubscribe](#)