VARSITY YEARBOOK
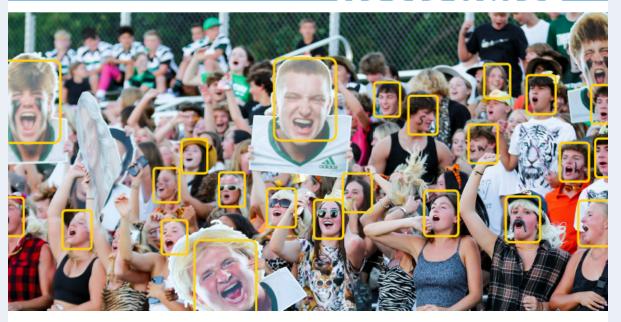
Tag smarter, not harder

We are excited to announce a major game changer coming to eDesign for your 2025-2026 yearbook. **Tag Wizard** uses the power of AI to automate photo tagging and caption creation — saving you time, improving your coverage and boosting your yearbook quality.

- **Faster Tagging:** AI-powered facial recognition suggests names instantly.

- **Effortless Group Captions:** Auto-generates row-ordered names for group photos.

- **Early Start:** Uses past year's data for seamless tagging from day one.

- **Smarter Indexing:** Accurately tracks student appearances across pages.

- **Maximize Coverage:** Easily apply name tags and track how often each student appears in the yearbook.

- **eDesign Exclusive:** Fully integrated with your school's name database for smarter tagging.

Want to see it in action? Watch the promo video at ybk.link/tag-wizard or reach out to your rep to learn more.

eDesign Tip of the Week:

Have unused photos? Download them from eDesign and share on social media to help build excitement for your yearbook!

Need to rewind? All previous Adviser Assistance emails are available on their own page.

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