



## ADVISER ASSISTANCE



### VARSITY YEARBOOK

## Recruit your next yearbookers

Now's the time to start finding your school's best students: yearbookers. They stay informed to provide top-notch content, craft info-packed captions and develop skills that translate directly to the workplace. Simply put, they're awesome.

Head to the [Recruiting Center on YBD](#) for a ready-to-use PowerPoint, social media graphics, flyers and more — we've got you covered.

#### Here are a few quick recruiting tips to get you started:

- **Start early:** Share information before students select their classes for next year. Don't forget to include middle school students in your outreach efforts!
- **Leverage key influencers:** Popular teachers and staff can be great advocates. Ask them to encourage students to join yearbook, both in class and one-on-one.
- **Showcase the fun:** Highlight the unique culture of yearbook on social media. Whether it's Taco Tuesday worknights or cupcake celebrations, let your excitement shine!

Looking for staff management, leadership activities and more? Head to [Staff Activities](#) to start your 2026 yearbook prep.

### eDesign Tip of the Week:

Worried about missing your final deadline? [The Late and Early Day calculator](#) can help you plan accordingly.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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