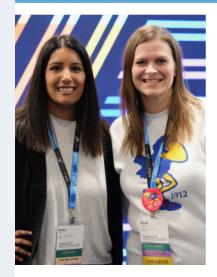


ADVISER ASSISTANCE







VARSITY YEARBOOK

Celebrating scholastic journalism in our community

We're excited to join the Journalism Education Association (JEA) in celebrating <u>Scholastic Journalism Week</u> with this year's theme: "Power of the Press."

Yearbook plays a crucial role in shaping student journalists by fostering essential career skills, real-world experience and lasting school memories. To highlight the importance of scholastic journalism, we're sharing <u>daily challenges from JEA</u> designed to inspire engagement, storytelling and creativity.

We encourage you to participate and showcase your work! Be sure to tag <u>@varsity_yearbook</u> and <u>@journalismeducation</u>, and use #SJW2025 in your posts.

Let's celebrate the power of student journalism together!

Calling All Yearbook Alumni

Know former yearbook staffers with a story to share? We're collecting alumni testimonials about how yearbook shaped their lives — whether through career inspiration, skill-building or unforgettable memories.

<u>Share this quick survey</u> to help us gather reflections that will inspire future yearbook students and enhance recruiting materials. Feel free to pass this along to alumni, former advisers or even share your own experience!

eDesign Tip of the Week:

Tired of tagging faces? <u>Check out Tag Wizard</u> — joining eDesign for the 2025-2026 school year. Tag Wizard will automate photo tagging and caption creation to save time, improve coverage and boost your yearbook quality.

Need to rewind? All previous <u>Adviser Assistance emails</u> are available on their own page.













Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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