



ADVISER ASSISTANCE



VARSITY YEARBOOK

Next year starts now

Before the school year ends (and you lose your staff's attention), start laying the groundwork for next year's book. A little prep now will make next year's process smoother and more creative!

Here are five key tasks to get started:

- **Brainstorm themes:** Gather your staff (or future editors) to [brainstorm new themes](#). Think about your school's culture, background and missed stories.
- **Research trends:** From bold typography to unique spreads, new [design ideas can provide inspiration](#). Browse online galleries, [Portfolio](#) and other design sites to see what's trending in print and digital design.
- **Organize theme packets:** Start collecting [theme packets](#), cover ideas and creative elements to build a vision for next year's book. Having examples ready will make the decision process easier when school starts.
- **Make staff plans:** Outline a rough production schedule with major deadlines and checkpoints. Think about staff roles — do you need to recruit more students? Identify potential editors and leaders early to set your team up for success.
- **Gather feedback:** Before summer break, have your team jot down what went well and what could be improved. Break into small groups based on interest or experience to get different perspectives. Their insights will help shape an even better book next year!

eDesign Tip of the Week:

Ready to get started with your next great book? Once your 2026 yearbook is ready in eDesign, you can begin setting up your staff. [Watch this tutorial](#) to find out how to assign roles and permissions to your staffers.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



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