



ADVISER ASSISTANCE



VARSITY YEARBOOK

Your goal? Sell out.

As the school year wraps up, now's the time to prep for Distribution Day and give final sales a boost!

Plan a memorable Distribution Day: Create a fun experience with music, banners and a photo booth. Celebrate your staff's hard work and the book reveal. [Find resources and social graphics to get started.](#)

Push those final sales: Still have books left? Log into eDesign and use Send and Sell for a last-chance reminder. Already sold out? Celebrate that win!

Sample email to send now:

Now's your last chance to buy a yearbook! We can't guarantee <student first name> will get one unless you order by <sales deadline>. This is the book they'll cherish for years. Trust us — they'll thank you later. Click here to order.

P.S. Not sure if you already ordered? Search your inbox for "Yearbook Confirmation" or "YearbookOrderCenter."

Hype up those final copies:

- [Download ready-to-use countdown graphics](#)
- [Customize this Canva template](#)
- [Print and post flyers around school](#)



tag
WIZARD

only in
DESIGN

Tag Wizard is coming to your 2026 yearbook! Curious about how it works? Is facial recognition safe for students? What about privacy?

Tag Wizard is designed with privacy and safety at its core. The system doesn't store actual faces or names together. Instead, it creates a secure "face vector" — a digital representation of the face — and assigns it a random code. The only place that can match that code to a student's name is within eDesign, and that information never leaves the platform.

Schools can choose to use Tag Wizard or not. Individual students can also be excluded if requested by a parent — total control stays local.

Chat with your rep to learn more and get your staff excited about its tagging features at ybk.link/tag-wizard.

Tag Wizard is not available in Illinois, Texas or Washington.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



Varsity Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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