



ADVISER ASSISTANCE



VARSITY YEARBOOK

Summer yearbook kickstart

A little preparation before summer can make a big difference come fall. [Use the *Welcome to YBK* curriculum videos](#) along with these topics to kick off summer assignments:

Order your [Welcome to YBK workbooks](#) and review the [Adviser Guide](#). It's never too early to start planning, and this will give you a strong head start. Shoutout to our early birds — *we see you!*

Give your editors and staffers a few light summer activities to keep the momentum going. [This Yearbook Discoveries page](#) has great ideas to explore and are perfect for getting a head start on next year.

Kick off the excitement with [Welcome to Your Yearbook Adventure](#). Share it with your staff to set the tone for the year ahead. Yearbook isn't easy, but starting with energy and inspiration makes all the difference, especially before everyone heads off for summer break.

Cover the photography basics: composition, lighting, focus and the difference between candid and posed shots. If you can, let students experiment with cameras or smartphones — it's the best way to learn! [Use the *Welcome to YBK* photography videos](#), along with a brand-new video *Master Your Canon Rebel*.

Teach students how to write captions that do more than just describe the action. [Practice interview skills](#) with fun peer-to-peer questions to build confidence and connection.

Mark your calendars!

You won't want to miss these important dates. Grab your planners and make note.

Portfolio 31 Submissions

Show off your program's best work!

- **July 1:** Deadline for spring-delivery books
- **Sept. 30:** Deadline for summer/fall-delivery books

SUBMIT HERE

(And don't forget to mail your book to us!)

eDesign Orientation Sessions

Get your staff trained and ready!

- **July 29:** All Staffers
- **July 31:** Intro to Tag Wizard
- **Aug. 5:** Advisers & Editors
- **Aug. 7:** Intro to Tag Wizard
- **Aug. 14:** All Staffers
- **Aug. 19:** Intro to Tag Wizard
- **Aug. 21:** Advisers & Editors
- **Aug. 26:** Page Design In-Depth

VIEW ALL SESSIONS & REGISTER

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



Varsity Yearbook recycles 2,000+ tons of paper
and 200+ tons of aluminum plates every year.

This email was sent to: bkrevels@varsity.com

This email was sent by:
Varsity Yearbook
5736 W. 74th Street, Indianapolis, IN 46278
We respect your right to privacy - [view our policy](#).

[Unsubscribe](#)

C