



ADVISER ASSISTANCE



VARSITY YEARBOOK

Your yearbook is greener than you think

To continue our [Earth Day celebration with Varsity Spirit](#), we wanted to share a few ways we're reducing our environmental impact and protecting our planet for future generations.

We believe great storytelling should go hand in hand with being great stewards of the Earth. That's why we're committed to sustainable practices across every step of our production process — from the inks we use to the way we ship.

- 100% vegetable-based inks in all offset presses — biodegradable and better for the environment.
- Corn starch press powder and organic, renewable glue in our bindery.
- Paper sourced from suppliers certified in responsible forestry practices.
- We recycle more than 2,300 tons of paper annually.
- Nearly 300 tons of aluminum are recycled each year.
- All copper, brass and metal dies are reused or recycled.

And, we can't forget to mention that our centrally located plant in Kansas City allows us to leverage the most efficient and environmentally friendly shipping and supply routes.

Thank you for helping us print sustainable yearbooks. Together, we're making a difference.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.





Varsity Yearbook recycles 2,000+ tons of paper
and 200+ tons of aluminum plates every year.

This email was sent to: bkrevels@varsity.com

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Varsity Yearbook

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