



GIVE YOUR CHILD REAL-WORLD JOURNALISM TRAINING AT WALT DISNEY WORLD® RESORT.



Press Pass Academy is an all-access experience to learn more about media, storytelling and live sports coverage during the National School Spirit Championships, home of the most prestigious cheer and dance championships and a brand-new school band championship.



Your school's yearbook staff can sit **front-row** during the performances, interview top athletes and coaches and get an **inside look at ESPN production** — all while bonding as a staff at *Walt Disney World® Resort*.



Watch this quick video to see the fun.

AT PRESS PASS ACADEMY, YOUR STUDENT CAN:

Build a portfolio: They'll gain resume-worthy experience by interviewing athletes and coaches, taking action photos and telling the story of school spirit in action

Meet on-air talent: Meet on-air personalities and see live reporting up close

Take an ESPN backstage tour: Get a behind-the-scenes look at ESPN live operations

Receive career development: Engage in discussions with Varsity Spirit and Varsity Yearbook leaders

Learn real-world journalism practice: Build storytelling skills in a fast-paced environment

PLUS...

- **Go behind-the-scenes:** Tour the venue before the competition begins and doors open
- **Visit *Walt Disney World® Resort*:** Bond with their teammates while enjoying the parks
- **Receive classroom instruction:** Participate in sessions specially designed to sharpen their media and journalism expertise



WHAT'S INCLUDED IN HOTEL TRAVEL PACKAGE:

- Hotel accommodations at select *Walt Disney World*® resorts
- *Walt Disney World*® Theme Parks Park Hopper ticket — granting access to all four theme parks in one day
- Five day admission to the ESPN *Wide World of Sports*® Complex
- Bus transportation between *Walt Disney World*® resorts, theme parks and ESPN *Wide World of Sports*® complex
- Extended *Walt Disney World*® theme parks on Friday night — Selected theme park to be determined.
- NSSC Celebration Party on Sunday night. Included with Hotel Travel Package selections. Tickets can be purchased on-site — availability may be limited.

Commuter Travel Packages are available to book own hotel accommodations — exclusions may apply.

Travel, airfare and airport transportation to and from Orlando, FL are NOT INCLUDED.

OUR SCHOOL IS ATTENDING:

- Weekend One, Division II Weekend Two, Division I



"As the adviser, my favorite part of *Press Pass Academy* was seeing my students down on the floor taking photos and **seeing their faces light up** as they looked at the photos they took.

They knew there was a lot of pressure to get the best shots in such a short amount of time, but **they did such an amazing job.** It made me tear up!"

Grace Podjeski | Adviser at Rockwood Summit HS (MO)

WEEKEND ONE *division II*



School Size: 1-1,399 students

Recommended Travel Day: Wed. Jan. 28

Media Prep Day: Thurs. Jan. 29

Competition Days: Jan. 30 - Feb. 1

WEEKEND TWO *division I*



School Size: 1,400+ students

Recommended Travel Day: Wed. Feb. 4

Media Prep Day: Thurs. Feb. 5

Competition Days: Feb. 6 - 8

