

WEEKEND ONE • DIVISION II

SCHEDULE

sample



TRAVEL INFORMATION

- Please plan your travel to Orlando in time to attend the Media Prep Day on **Thursday, Jan. 29**
- Allow enough time to collect your group's credentials by **11:30 a.m. on Thursday, Jan. 29** at your designated location. These include lanyards, nametags and physical entry cards for *ESPN Wide World of Sports*.

MEDIA PREP DAY

- **Date:** Thursday, January 29
- **Time:** Please arrive by **12:45 p.m.** Sessions will begin promptly at **1:00 p.m.**
- **Location:** Box Office, *ESPN Wide World of Sports*
- **Meals:** Light snacks and a special treat will be provided. Please plan to have lunch beforehand, as dining facilities will not be open.
- **Sample Agenda:**
 - » **NSSC Overview:** Gain insight into the divisions, performance order, advancement process and key terminology.
 - » **Breakout Sessions:** Participate in hands-on sessions covering social media, interviewing and event photography. Tip: Bring a camera if possible.
 - » **Career Panel:** Hear from industry professionals in event operations, journalism, social media, marketing, broadcast and photography. Learn about their career paths and ask your career-related questions.
 - » **Venue Tour:** Enjoy exclusive access to performance spaces. Discover photographer access points as well as entry and exit procedures.
 - » **Housekeeping & Q+A:** Get all of the insider info so your competition coverage goes smoothly.

COMPETITION DAYS

Each school's schedule may vary based on its own or its assigned team's performance order.

Daily Activities:

- **Content Creation:** Your staff's priority is to cover your own or assigned team and produce content around performances. Using skills from Media Prep Day, yearbook staffs should explore photography, social media reporting and video production. Performance orders are released five weeks before the event but may change daily, with finals determined during the event.
- **Breakout Sessions:** Participants will take part in interactive sessions that build real-world journalism and media skills. Offered in both the morning and afternoon, these sessions may include photographing in venues, interviewing spectators and opportunities to be on camera.
- **Staff Fun:** When schedules allow, staffs are encouraged to use Park Hopper tickets to enjoy *Walt Disney World®* theme parks. Park reservations are recommended.
- **ESPN Production:** Experience a behind-the-scenes look at ESPN's live production. Meet the lead producer, see how cameras are used throughout the venue and learn how cheer and dance experts contribute to the broadcast. *Available during pre-determined times announced on-site.*

BREAKOUT SESSIONS

FRIDAY

Available both in morning and afternoon

- **Social Media Storytelling:**
Create engaging posts that capture the excitement of the event in real time.
- **Interviewing in the Field:**
Conduct strong interviews with or without relying on a camera crew, focusing on voice, tone and confidence.
- **Photo Lab:**
Practice live event photography and receive feedback to sharpen your skills.

SATURDAY

Available both in morning and afternoon

- **Social Media Highlights:**
Build highlight reels and quick-turn content to showcase the day's best moments.
- **On-Air Confidence:**
Develop interview skills with a focus on personal connection, curiosity and adaptability.
- **Photography in Motion:**
Hone techniques for photographing action-packed performances and fast-moving moments.

Times and topics subject to change.