

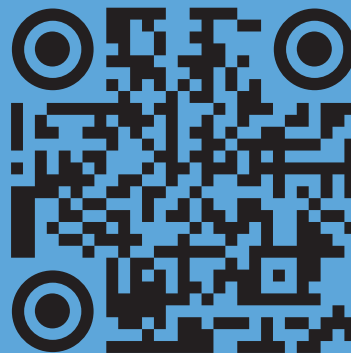


EXCLUSIVE EXPERIENCE

AT WALT DISNEY WORLD® RESORT

PRESS PASS ACADEMY is an all-access experience to learn more about media, storytelling and live sports coverage during the National School Spirit Championships which include cheer, dance and band competitions.

Your school's yearbook staff will be front-row during the performances, interview top athletes and coaches as well as get an inside look at ESPN production — while bonding as a staff at *Walt Disney World*® Resort.



Scan/visit varsity.com/press-pass

JOIN US IN ORLANDO

DII NSSC: JAN. 28-31, 2027

School size: Up to 1,399 students

DI NSSC: FEB. 3-7, 2027

School size: 1,400+ students

Build a varied portfolio: Staffers gain resume-worthy experience by interviewing, creating social content and taking action photos

Take an ESPN backstage tour: Get a behind-the-scenes look at live operations at the championships

Receive career development: Engage in discussions with Varsity Spirit and Varsity Yearbook leaders

Learn real-world journalism practice: Build storytelling skills in a fast-paced environment in real time

- **Go behind-the-scenes:**
Tour the venue before doors open and competition begins
- **Visit *Walt Disney World*®:**
Bond as a staff while enjoying the parks
- **Receive classroom instruction:**
Participate in sessions specially designed to sharpen their media expertise