



GIVE YOUR CHILD REAL-WORLD JOURNALISM TRAINING AT WALT DISNEY WORLD® RESORT.



Press Pass Academy is an all-access experience to learn more about media, storytelling and live sports coverage during the National School Spirit Championships, home of the most prestigious cheer and dance championships and a brand-new school band championship.



Your school's yearbook staff can sit **front-row** during the performances, interview top athletes and coaches and get an **inside look at ESPN production** — all while bonding as a staff at *Walt Disney World® Resort*.



Watch this quick video to see the fun.

AT PRESS PASS ACADEMY, YOUR STUDENT CAN:

Build a portfolio: They'll gain resume-worthy experience by interviewing athletes and coaches, taking action photos and telling the story of school spirit in action

Get front-row access: Capture your school's performance from a prime spot

Take an ESPN backstage tour: Get a behind-the-scenes look at ESPN live operations

Receive career development: Engage with professionals within event marketing, photography and more!

Learn real-world journalism practice: Build storytelling skills in a fast-paced environment

PLUS...

- **Go behind-the-scenes:** Tour the venue before the competition begins and doors open
- **Visit Walt Disney World® Resort:** Bond with their teammates while enjoying the parks
- **Receive classroom instruction:** Participate in sessions specially designed to sharpen their media and journalism expertise



WHAT'S INCLUDED IN HOTEL TRAVEL PACKAGE:

- **Hotel accommodations:** Stay at select *Walt Disney World*® Resort hotels.
- **Theme Park Ticket:** Enjoy a *Walt Disney World*® Theme Park Ticket with Park Hopper® option.
- **ESPN admission:** Receive five-day admission to ESPN *Wide World of Sports*® Complex.
- **Bus transportation:** Travel between select *Walt Disney World*® Resort hotels, theme parks and ESPN *Wide World of Sports*® Complex.
- **Extended park hours:** Enjoy additional time at select *Walt Disney World*® theme parks on select dates.
- **NSSC Celebration Party*:** Attend an exclusive event at a select *Walt Disney World*® theme park.

Hotel Travel Packages are limited and available on a first-come, first-served basis. Commuter Travel Packages are available for attendees who book their own hotel accommodations. Exclusions may apply.

Walt Disney World® Theme Park Tickets with Park Hopper® option are valid only during select event dates.

Airfare and airport transportation to and from Orlando are not included.

**Available for select Hotel Travel Packages.*

OUR SCHOOL IS ATTENDING:

☐ **Weekend One:** Division II ☐ **Weekend Two:** Division I



"Seeing my students **come into their own as photographers** was one of my favorite parts of Press Pass Academy.

One of my students literally said, "**Wait, I'm actually good at this.**"

They collaborated and shared tips and tricks in real time. It was **everything a teacher wants in terms of real-life experience** for them."

Stephanie Menard | Adviser at St. Thomas More Catholic HS (LA)

WEEKEND ONE *division II*

School Size: 1 - 1,399 students

Recommended Travel Day: Thurs. Jan. 28

Media Prep Day: Thurs. Jan. 28

Competition Days: Jan. 29 - 31

WEEKEND TWO *division I*

School Size: 1,400+ students

Recommended Travel Day: Wed. Feb. 3

Media Prep Day: Wed. Feb. 3

Competition Days: Feb. 4 - 7

